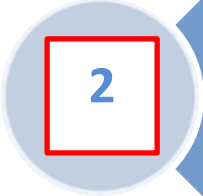
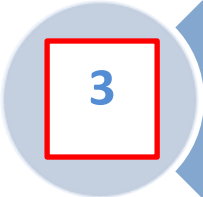
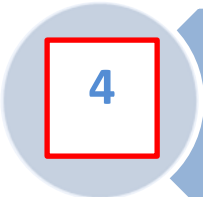


GEH Strategic Objectives

We believe that exceptional care can be delivered by striving to reach the following:

- 1 Constantly deliver safe high quality care.
- 2 Enhance patient experience by providing local care tailored to the individual needs of the patient.
- 3 Develop partnership arrangements to promote and deliver a comprehensive range of value for money integrated services to protect and improve the health of the local community.
- 4 Empower, develop and support our staff to encourage positive leadership at every level.
- 5 Maintain financial stability, hit all agreed targets and satisfy our regulators.