

Profile of Liverpool

Famous for being the birthplace of the Beatles and home to Liverpool and Everton football clubs, there's more to Liverpool than music and football!

With a population of nearly half-a-million, Liverpool is located in England's North West and is well connected to Warrington, Chester, Manchester, the Midlands – and further afield – via major road and rail networks, and one of the UK's longest established and fastest-growing regional airports.

Liverpool has enjoyed lots of recent investment, transforming the city centre with schemes such as the Liverpool ONE development which connects the heart of the city to its historic waterfront. That stunning waterfront – incorporating the world famous 'Three Graces': the Royal Liver Building, the Cunard Building and the Port of Liverpool Building – forms part of the Liverpool Maritime Mercantile City UNESCO World Heritage Site. In addition to this, Liverpool has one of the largest collections of Grade II -listed buildings outside London, and also boasts the largest collection of museums and galleries anywhere outside of the Capital.

You'll find most forms of shopping experience in Liverpool or close-by, from major high-street shops at Liverpool ONE or the nearby Trafford Centre, to smaller, specialist independent retailers. There's also a thriving nightlife in Liverpool, with world class dining and bars to cater for all tastes.

Beyond the major, international cities of Liverpool and nearby Manchester, you'll find lots of smaller historical towns and areas of outstanding natural beauty in the North West, including Chester with its Roman heritage and cathedral, and easy access to the areas of outstanding natural beauty including the Lake District and Yorkshire Dales, along with places of significant historical interest

Whatever it is you're looking for, you'll find it in Liverpool and the North West.